Signage and Wayfinding

Current Signage & Examples in Context

Current Signage



Proposed Greenway Signage



- Metal Signs are prone to theft and easily damaged by vehicles
- Restrictive signage suggests behavior but is often ignored and unenforced
- Signs are predominantly for car users and don't help cyclists navigate
- Made from durable materials and hard to steal in one piece
- Can be Customized to express neighborhood identities
- When applied throughout the city these signs will signal a safe route for cyclists of all ages and abilities
- Can be paired with other smaller waypoints or informational signs to allow for a seamless trip by any mode
- Designates certain areas for high bicycle traffic

Inside Planters



- Greenway signs can be placed directly into planters
- This option is easy to install and modify if needed
- Allows the same type of signs to be used in different

Painted on Roadway



- Painted signs or decals on the roadway are harder to miss for both cyclists and car-drivers
- Decal signage could be paired with crosswalk murals

applications

ENTERING NEIGHBORHOOD GREENWAY to create a sense of place and to delineate a pedestrian and cycle friendly zone

Centered In Islands



- Greenway signs can be paired with intersection diverters or traffic calming devices to identify new infrastructure as part of the bikeway
- Signage can include unique elements determined by local residents

Painted on Outside of Planters



- Painting or affxing signage directly to the sides of planters creates a subtle form of wayfinding
- Signage appears at an easily visible height for cyclists, just above the roadway that they are looking towards

